



# 2010 Walk-A-Mile in my Shoes

## May 1<sup>st</sup>

### CORPORATE PARTNERSHIPS

#### Marketing & Brand Sharing

TODAY'S TMJ4  
*Charles Benson*



#### **PLATINUM SPONSOR (1) - \$5,000**

- Banner featuring company name & logo
- One team of walkers – no cost
- Opportunity to greet walker at event
- Exclusive display opportunity for company product or services at the event
- Article in the GUEST HOUSE newsletter with distribution to over 9,000 unique addresses
- Front page placement of company name & logo, including link, on the GUEST HOUSE Web site for six months (June – December)
- Opportunity to place premium and/or promotional material in event gift bags (approx. 1,000)
- Public recognition on Walk day.
- Company name & logo on brochures, route maps, etc.

#### **GOLD SPONSOR (3) - \$2,500**

- Company name & logo on walkers shirts (1,000)
- Logo in GUEST HOUSE newsletter with distribution to over 9,000 unique addresses
- Company name & logo, including link on GUEST HOUSE Web site for four months
- Opportunity to place premium and/or promotional material in event gift bags (approx. 1,000)

#### **SILVER SPONSOR (5) - \$1,000**

- Company name & logo on walkers shirts (1,000)
- Logo in GUEST HOUSE newsletter with distribution to over 9,000 unique addresses
- Company name & logo, including link on GUEST HOUSE Web site for 90 days
- Opportunity to place premium and/or promotional material in event gift bags (approx. 1,000)

#### **BRONZE SPONSORS - \$500**

- Company name & logo on rest stop signage
- Opportunity to place premium and/or promotional material in event gift bags (approx. 1,000)
- Listing on GUEST HOUSE Web site with link for 90 days
- Listing in GUEST HOUSE newsletter with distribution to over 9,000 addresses

#### **FAITH-BASED SPONSORS - \$250**

- Opportunity to place premium and/or promotional material in event gift bags (approx. 1,000)
- Listing on Walk Program
- Listing on GUEST HOUSE Web site with link for 60 days
- Listing in GUEST HOUSE newsletter with distribution to over 9,000 addresses