

# A NIGHT OF HOPE AND DIGNITY



## SPONSORSHIP OPPORTUNITIES



### 2025 GALA

THURSDAY, NOVEMBER 13, 2025

5:00PM – 8:00PM

ITALIAN COMMUNITY CENTER, MILWAUKEE

### Featured Keynote: Montee Ball

Former Hall of Fame Badger, NFL Running Back, Mental Health Advocate

**Event Chair:** Cecelia Gore – Milwaukee Brewers Foundation

### Presenting Sponsors:





On behalf of the entire team and board of directors at Guest House of Milwaukee, I invite you to join us as a sponsor of our signature annual fundraising event, **A Night of Hope & Dignity**—on the evening of Thursday, November 13, 2025, at the Italian Community Center in Milwaukee.

This special evening is a celebration of transformation, resilience, and the unwavering dignity of every person we serve. We're honored to have **Cecelia Gore**, Executive Director of the Milwaukee Brewers Foundation, serve as our 2025 Gala Chair.

As Wisconsin's largest publicly funded homeless shelter for men—and the only one in the state with an in-house mental health clinic—Guest House plays a unique and essential role in our community. Beyond shelter, we offer a full continuum of housing and supportive services for men, women, and families, serving nearly 2,000 individuals each year. **We aim to heal the whole person: heart, mind, and home.**

Your sponsorship ensures this vital work continues. It also amplifies your organization's commitment to creating a healthier, more compassionate Milwaukee.

Please review the enclosed sponsorship opportunities and consider confirming your support for this inspiring evening. You can make your commitment online or you can reach out to Christy Miller, our Vice President of Fund Development, at 414/430-1670 or [christymiller@guesthouseofmilwaukee.org](mailto:christymiller@guesthouseofmilwaukee.org) to reserve your sponsorship or ask any questions.

We would be honored to celebrate with you on November 13th. Thank you for standing with us—and with the people we serve.

With gratitude,

Stephen Bauer  
Chief Executive Officer  
Guest House of Milwaukee



more  
than  
shelter

# A NIGHT OF HOPE AND DIGNITY

## ABOUT OUR SPEAKER MONTEE BALL

**Montee Ball** is a **former NFL running back** and one of the most prolific players in college football history. At the University of Wisconsin, he became a two-time consensus All-American, the 2012 Doak Walker Award winner, and a Heisman Trophy finalist. He set the NCAA Division I record with 83 career touchdowns, cementing his place among the game's all-time greats. Ball's college football legacy has been further highlighted with his induction into the **2025 College Football Hall of Fame and upcoming 2026 Rose Bowl Hall of Fame.**



Drafted in the second round of the 2013 NFL Draft by the Denver Broncos, Ball went on to play professionally before turning his focus to advocacy and personal growth. Today, he is a powerful speaker and **mental health advocate, openly sharing his journey with addiction, recovery, and resilience.** Montee uses his platform to inspire others to confront challenges, embrace vulnerability and resiliency, and pursue lasting wellness on and off the field.

## EVENT CHAIR CECELIA GORE



Harnessing the pride, passion and commitment of fans, players and other supporters, the Brewers Community Foundation under Cecelia Gore's direction strategically extends financial support to nonprofits that provide quality programming in the areas of health, education, recreation and basic needs, with a particular focus on low-income and disadvantaged youth and their families in greater Milwaukee and Wisconsin.

A sought-after voice known for skillful counsel and thoughtful guidance, Gore serves with integrity and grace, striving to ensure that the Brewers Community Foundation is a strong corporate citizen in all its endeavors. During her tenure, the Foundation has raised more than \$55 million since 2010.

## SPONSORSHIP OPPORTUNITIES

Presenting  
\$25,000

Ambassador  
\$15,000

Advocate  
\$10,000

Partner  
\$5,000

Ally  
\$2,500

Supporter  
\$1,000

Exclusive listing as Presenting Sponsor in **all** pre- & post-event materials & communication



Attendance at Welcome Reception + **VIP table seating** for stated # guests



**Special acknowledgement** during evening program



Attendance at Pre-Reception **Meet & Greet** w/special guest(s)



Attendance at Welcome Reception + table seating for stated # of guests



Logo recognition in **all** print, digital, and media materials & post-event communications



Logo recognition in **select** print, digital, and media materials & post-event communications



**Name recognition** on event website, program, and post-event communications



# SPONSORSHIP COMMITMENT

I/We commit to the following sponsorship level as an investment in Guest House of Milwaukee's **"A Night of Hope and Dignity"** event on November 13, 2025.

-  **Presenting Sponsorship** – \$25,000 **SOLD!**
-  **Ambassador Sponsorship** – \$15,000
-  **Advocate Sponsorship** – \$10,000
-  **Partner Sponsorship** – \$5,000
-  **Ally Sponsorship** – \$2,500
-  **Supporter Sponsorship** – \$1,000

## To formally secure your sponsorship, please either:

- Complete and return this commitment form electronically to Christy Miller, [christymiller@guesthouseofmilwaukee.org](mailto:christymiller@guesthouseofmilwaukee.org), and a member of our team will follow up with payment options and additional event details.
- Visit the "A Night of Hope and Dignity" sponsorship page to select your chosen level and pay via credit card at <https://www.guesthouseofmilwaukee.org/hope-dignity>.

Sponsor Listing Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Primary Email: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

To learn more or purchase individual tickets/tables, please visit the  
**"A Night of Hope and Dignity"** event page at:

[www.guesthouseofmilwaukee.org/hope-dignity](https://www.guesthouseofmilwaukee.org/hope-dignity)

**Questions?** Contact Christy Miller at 414/430-1670 or  
[christymiller@guesthouseofmilwaukee.org](mailto:christymiller@guesthouseofmilwaukee.org).